

EDITIVE

The GitHub for Enterprise Content



Digitalization & New Work

Megatrends and Rising Challenges

*Everything that can be automated
will be automated.*

What will be left is knowledge work.



Our Vision

Why we do, what we do

From Open Source to the Open Enterprise:
EDITIVE will enable Enterprises to collaborate and innovate like software engineers by leveraging the right balance between centrality and decentralization.

EDITIVE is the GitHub for Enterprise Content.



The Founders

EDITIVE is the Perfect Blend of Scientific Work with Entrepreneurial Mindset.



Taina Temmen

COO

Marketing & Finances // TOP Management @ Global Engineering Companies // Board Member @ Marketing Verband // Dipl.-Kfr. // B.A.



Hannes Dohrn

CTO

8 Years of R&D for EDITIVE core Technology // Expert in Software Engineering with Focus on Documents // Dipl.-Ing.



Prof. Dr. Dirk Riehle

Chief Scientist

Prof. for Open Source @ FAU Erlangen-Nuremberg // TOP 5 Tech Companies @ Silicon Valley // MBA @ Stanford // PhD @ ETH Zürich



Manuel Guttenberger

CEO

12 Years of Strategy, Leadership & Technical Sales for Enterprise Content Management & Innovation // Lean Startup Mindset // M.Sc.



The Status Quo | Problem



Collaborate “by E-Mail”

Everyone works **locally and focused** on their own version of a document and then merges it with their colleagues' versions. The different versions are **distributed via email or file share.**



Live Collaboration

Live collaboration systems are suitable for **simple use cases**, in which a result has to be developed as quickly as possible. **Traceability can be neglected.**



EDITIVE Core | Solution

EDITIVE will support your Team with different Collaboration Models for different Goals.



Multi Level Content

EDITIVE can be used for the **individualization of content** on different levels. Top-down and bottom-up.



Content Commitment

No accidental changes ever again. All changes are traceable. **Only incorporate work** that you have reviewed.



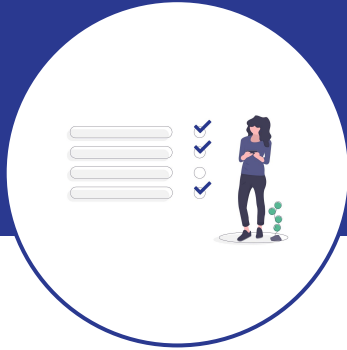
Content Network

Companies will increasingly work in **network organizations**. Unlock efficient collaboration across boundaries with EDITIVE.



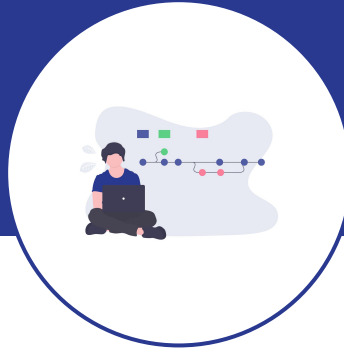
Technology & Vision

The Enabler for this new way of Content Collaboration is the High Definition Diff Technology.



Ownership

Who is **responsible** for which part of a document?
How has the **document evolved over time?** Such information can be retrieved at any time.



Version Control

Team members can separately finish their work and **re-integrate their results with ease.**



Diff

While conventional diff tools are line-based, EDITIVE visualizes **differences on a logical level,** including the detection of moved content.



Use Cases

EDITIVE is for content what GitHub is for source code.



Requirements Engineering

Agile specifications and changing requirements can be **edited and tracked** by all the different stakeholders.



Legal, Tax and FinTech

Parties can **collaborate** on a contract or agreement **over its entire lifecycle.**



Corporate Guidelines

Guidelines are centrally defined and **individualized** **on several levels** by departments and partners.



Early Supporters

As a technology spin-off from FAU Erlangen-Nuremberg, the Federal Ministry for Economic Affairs and Energy supports our growth. One of our first business supporters is Google.



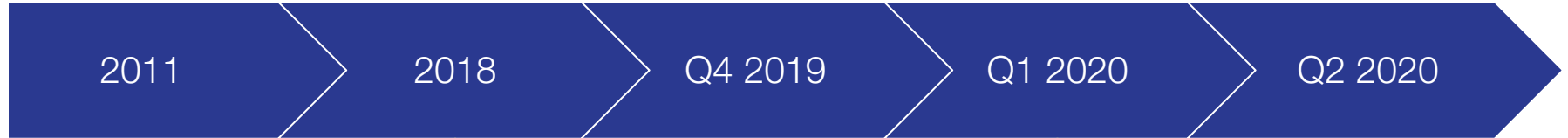


Our Process

First lines of code for EDITIVE core.

Spin-off EDITIVE as legal entity. MVP ready for innovators.

Pre Series A funding round.



2011

2018

Q4 2019

Q1 2020

Q2 2020

EXIST funding.

Early technology access for key customers and innovators.



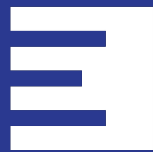
Digitalisation: **What**
Everything that can be
automated, will be
automated?**.**

Support your Knowledge
Workers with EDITIVE.

New Version

Digitalisation: What will be
automated?

Old Version



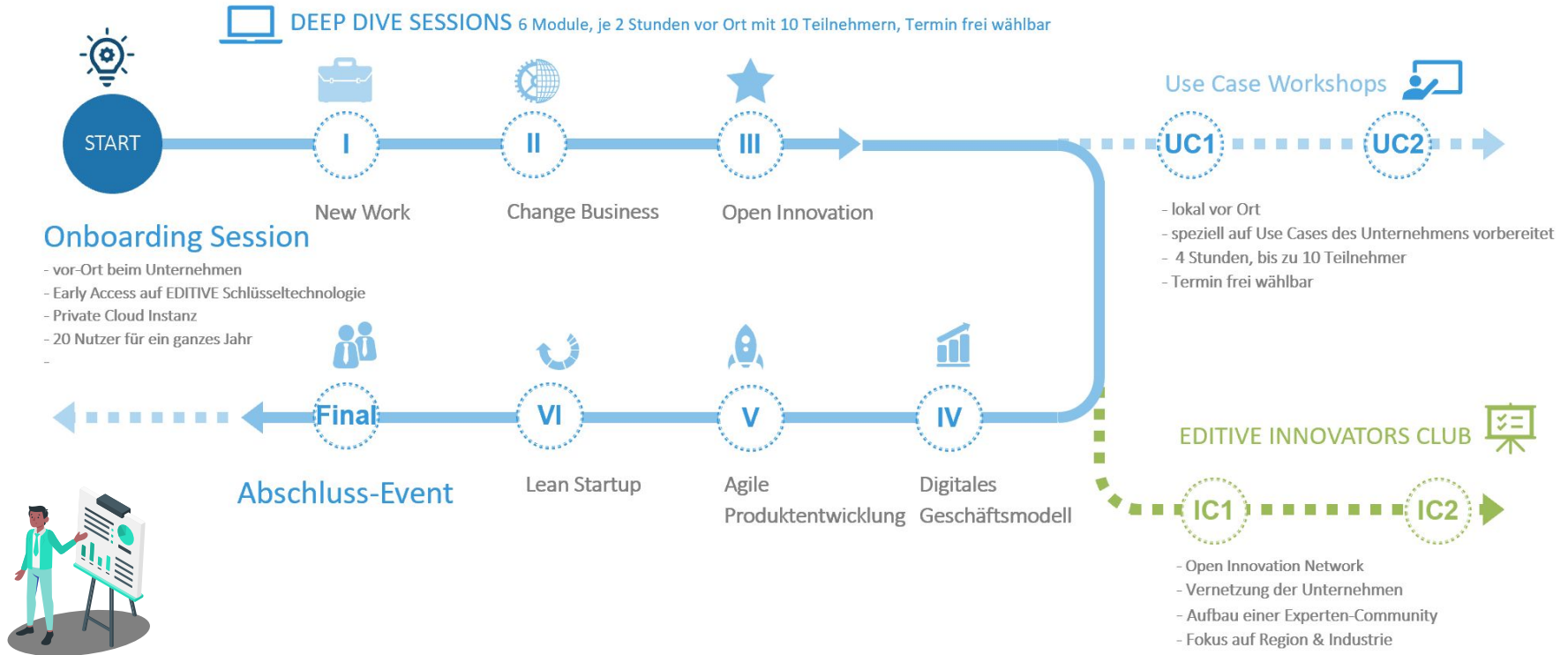
EDITIVE



Innovators Package



Aufbau Innovators Package





Struktur der Deep Dive Sessions

01

New Work

Zukunft der Arbeit // Handlungsfreiheit
// sinnstiftende Arbeit // allumfassende
Vernetzung // radikale Veränderung //
industrielle Produktion // Industrie 4.0 //
KI // Job Sharing // Diversity //

02

Change Business

Organisation // radikaler Wandel //
Strukturen // Prozesse // neue Werte //
Verhaltensweisen // strategische
Wendepunkte // Unternehmenskultur
für Veränderungen // neue Techniken //

03

Open Innovation

rapider Technologiewandel // externe
Inspiration & Produktentwicklung //
Innovations-DNA //
Mass Customization // strategische
Allianzen // Vernetzung von Know How



Struktur der Deep Dive Sessions

04

Digitales Geschäftsmodell

Subscription based Business Models //
temporäre Zugriffe // Reset-Strategie
Automatisierung der Kernprozesse //
digitale Produktion & Kanäle //
industriübergreifend // Digital-Abo //

05

Agile Produktentwicklung

Lernende Organisation // Aufbau agiler
Organisationsteams // kurze
Zeitintervalle - Feedbackschleifen //
Fokus Kundenwert & Marktsituation //
Nachweisführung - Best of 2 Worlds //

06

Lean Startup

Vom Mitarbeiter zum Unternehmer //
“Get out of the Building” // Fokus auf
Effizienz, Flexibilität & Digital Mindset //
Startup-Mechanismen in die
Unternehmenskultur // Disruption //



Ready for knowing the
difference?

Be one of the first innovators.



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