



Friedrich-Schiller-Universität Jena
Wirtschaftswissenschaftliche Fakultät
Lehrstuhl für Wirtschaftspolitik

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Workshop, January 14, 2010, at the Max Planck Institute of Economics, Jena

Open Source, Innovation, and Entrepreneurship

Visitors are welcome! There are no workshop fees, coffee and lunch are for free.

Because of organizational reasons visitors have to **register** in advance. Please send an email to [sebastian.von.engelhardt\(a\)uni-jena.de](mailto:sebastian.von.engelhardt(a)uni-jena.de) if you want to join the workshop.

Schedule

09:30 Welcome & Introduction by Andreas Freytag (FSU Jena)

09:45 The receiving side of open innovation: An empirical study of code reuse in open source projects by Joachim Henkel (TU Munich) **Discussant:** Alexia Gaudeul (GSBC Jena)

10:45 Coffee Break

11:15 Who starts with open source? Institutional choice of start-ups in the German ICT sector by Michael Fritsch (FSU Jena & MPI Jena), and Sebastian v. Engelhardt (FSU Jena) **Discussant:** Francesco Rullani (Copenhagen Business School)

12:15 Lunch

13:30 OSS by firms: The role of indirect network effects and firm assets by Marco Giarratana (Universidad Carlos III de Madrid) **Discussant:** Co-Pierre Georg (FSU Jena)

14:30 The new (commercial) open source: Does it really improve social welfare? by Stephen Maurer (UC Berkeley), and Sebastian v. Engelhardt (FSU Jena) **Discussant:** Maria Alessandra Rossi (University of Siena)

15:30 Coffee Break

16:00 Why open source is hard for closed source vendors Practitioner Keynote by Dirk Riehle (FAU Erlangen-Nuremberg)

16:30 General Discussion

19:00 Workshop Dinner at “Landgrafen”

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